



GREEN HEART OF KENYA

BUILDING REGENERATIVE FUTURES





The vision

The Green Heart of Kenya is a regenerative town and productive agricultural landscape across 750 acres in Kilifi, on the coast of Kenya.

Our vision is to drive a positive impact on Kilifi's naturalecosystems, community and economy, and in doing so create a replicable model for inclusive and climate resilient cities of the future.

We aim to support the creation of 50 sustainable businesses, 500 homes and 5,000 jobs by 2030.

Our business model is to develop the Green Heart of Kenya as a mixed use real estate asset and to provide land, utilities and services to vision aligned tenants and developers.

We are offering a range of opportunities for investors, developers and tenants to join the Green Heart of Kenya Development





Four principles underpin everything we do.



Incubation

To nurture & support replicable & scalable companies that demonstrate innovative & profitable business models that drive positive social & environmental impact.



Inclusion

To mandate international employment standards, upskilling, community outreach & inclusive value chains to ensure all people have fair & equal access to opportunities.



Environment

To conserve & regenerate natural ecosystems, increase biodiversity, ensure sustainable consumption & production & have a net-positive impact on the environment.



Profit

To ensure that the Green Heart of Kenya produces a yearly profit, and that the enterprises that it incubates are financially stable.



Our **strong value proposition** to investors, developers and tenants is built on three main selling points

Experienced Partners

Local operators:

Successful operators of businesses in region since early 1960s

Seed capital:

Fede Pirzio-Biroli, Founder of Playfair Capital

Project development:

Savo Project Developers

Design & planning:

BuildX
Arup
MASS Design Group

Prime Location

Export/import:

Only 1 hour drive from Mombasa, East Africa's primary shipping port

Domestic Airport:

25 min drive to Vipingo

Existing activity:

Has a range of business activity on the site and within the vicinity

Natural beauty:

Surrounded by rich and diverse terrestrial and marine ecosystems

Ready-to-Go

Unencumbered title:

Land secured and privately owned by Green Heart of Kenya partner, the Wilson family

Development-ready:

80% of land is levelled and ready to be developed

Utility and infrastructure access:

Early movers can have immediate road and utility access

Attractive offering:

Attractive rates being offered to early-bird tenants and developers





We are **focused** on integrating three main areas of development, which will be delivered through a combination of **joint ventures** and **aligned tenancies**



Real Estate

Culture
Education
Health
Housing
Industry & Commerce

Nature-Based Solutions

Agroforestry
Blue Economy
Forest & Reforested
Silviculture/Farming

Sustainable Utilities

Renewable energy
Desalination
Rainwater capture
Solid and liquid management




Green Heart of Kenya 2030 Vision Master Plan

Nodes of community and industry – connected by the amenity of a shared and productive landscape – create a dynamic and resilient environment with growth and change in mind.






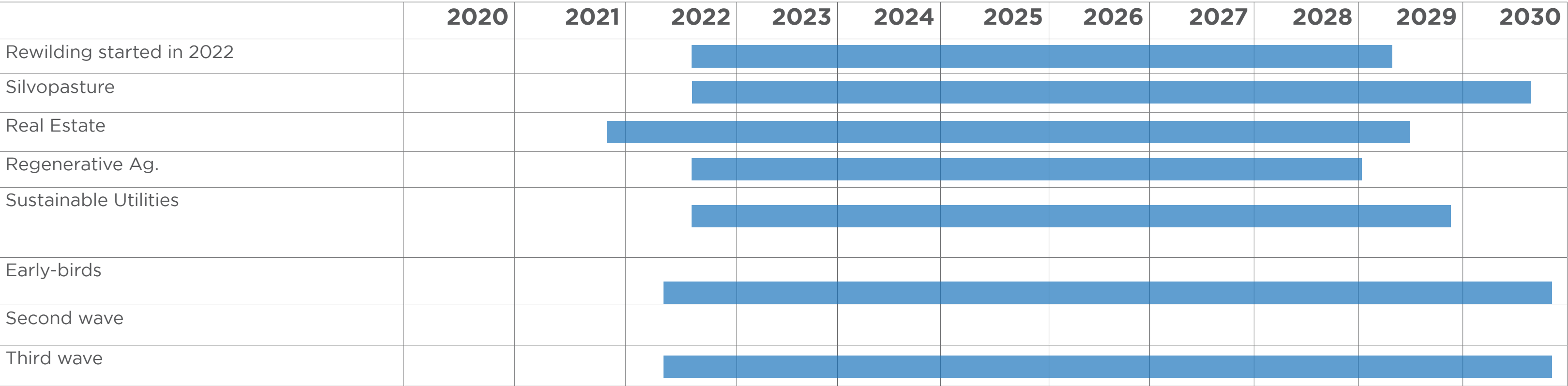
We have secured **US\$3.2 million** in investment, onboarded 5 tenants and partners, sold 20 plots, planted **8000 trees** and will continue to grow the Green Heart of Kenya to **2030** and beyond.



Development
schedule



Tenant & partner
onboarding





We are offering a **range of opportunities for investors, developers and tenants** to join the Green Heart of Kenya Development

Takaungu Regeneration Project Ltd

Responsible for: overall project development, management and governance of the Green Heart of Kenya development.

Opportunity for vision-aligned donor organisations and equity/debt investors.



Gateway

First 50-acre phase with industry, commerce & residential.

Opportunity for tenants, developers and equity & debt investors.



Real Estate

The 'built environment' of the GHK across ~250 acres.

Opportunity for tenants, developers and equity & debt investors.



Green Heart Village

Eco-residential development across 30 acres (up to 100 units)
Opportunity to invest, buy land or buy off-plan units or buy land



GHK Incubator

Seed, support and scale local, impact-led entrepreneurs
Opportunity for vision-aligned equity investors and donors



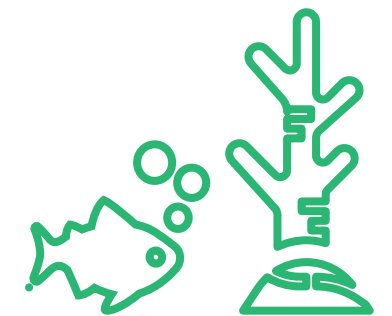
Sustainable Utilities

Integrated renewable energy and desalination system.
Opportunities for solar or desal developers to partner with GHK



Agroforestry

Agroforestry system across ~500 acres (2/3rds) of GHK
Opportunity for vision-aligned donor & equity partners



Blue Economy

Pioneering the world's first Sustainable Ocean Economic Zone
Opportunity for vision-aligned developers and donors



MASS.

For more details
please contact;

Lachie Gordon Athié
Director, Project Manager
Green Heart of Kenya
lachie@greenheartofkenya.com
+254 710 524122



Scan the code
to visit our website
www.greenheartofkenya.com

Get In Touch
(+254) 719 777 043
info@greenheartofkenya.com



GREEN HEART
OF KENYA